

VENDOR & SPONSOR PACKAGES

2022 BLUELINE TRAINING CONFERENCE FOR HANDLERS - BY HANDLERS

BLUELINE K9

FOR HANDLERS - BY HANDLERS

TRAINING



PITTSBURGH
PENNSYLVANIA

MISSION

At Blueline K9 Training our mission is to not only protect and serve the public but to do so, along with our brothers and sisters in blue, with honesty and integrity. Our Conference is the **ONLY** conference in the United States hosted by **ONLY** active police K9 handlers. We started this conference to be different and we have been from the start. From an exclusive instructor lineup, classes, and doing the very best we can to take care of those who believed in us from the start - this is what it's all about. Join us in 2022 when we go back to where it all started! Pittsburgh...

APRIL 26-28, 2022 | WYNDHAM GRAND PITTSBURGH
BLUELINEK9TRAINING.COM

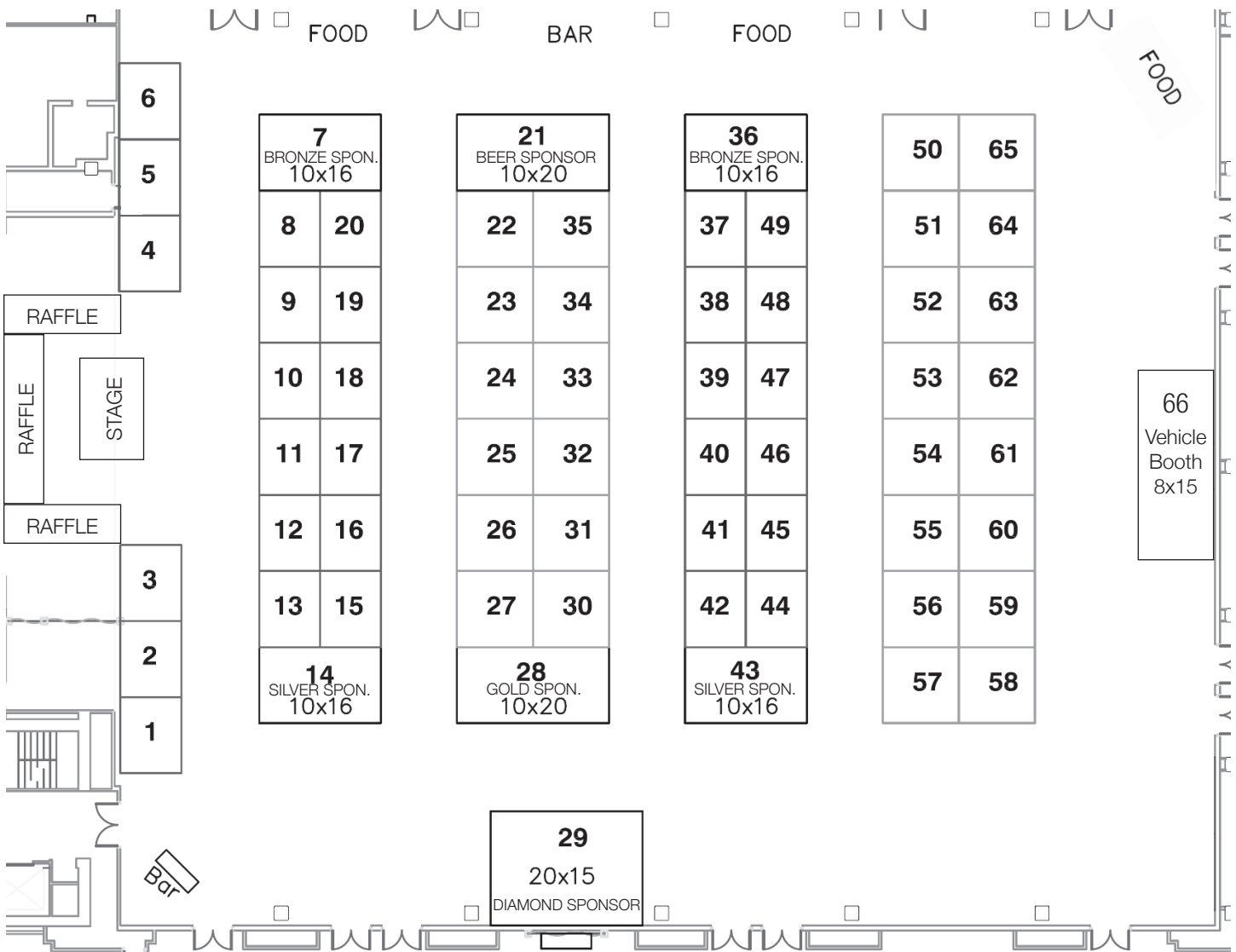
VENDOR HALL HOURS

TUESDAY, APRIL 26, 2022
 Set Up: 10:00am-3:00pm
 Vendor Social: 5:00pm-8:00pm

WEDNESDAY, APRIL 27, 2022
 10:00am-8:30pm
 Morning Break: 10:00am-10:15am
 Lunch Break: 12:15pm-1:45pm
 Afternoon Break: 3:45pm-4:00pm
 Vendor Social: 5:30pm-8:30pm

THURSDAY, APRIL 28, 2022
 10:00am-8:30pm
 Morning Break: 10:00am-10:15am
 Lunch Break: 12:15pm-1:45pm
 Afternoon Break: 3:45pm-4:00pm
 Vendor Social: 5:30pm-8:30pm

2022 VENDOR HALL



BOOTH SPACES ARE SUBJECT TO CHANGE

VENDOR PACKAGES

BOOTH PRICING

10' x 10' Booths - \$1,295.00	 	8' x 10' Booths - \$1,095.00
8' x 10' Non-Profit - \$895.00	 	8' x 15' Vehicle - \$1,495.00

- Choice of 8' x 10' (1-6, 8-13, 15-20, 37-42 & 44-49) or 10' x 10' booth (22-27, 30-35 & 50-65)
- 1 vehicle booth available - 8' x 15' - includes 15 amp electricity plus items below
- Booth includes: pipe & drape, 6' table with linen, 2 chairs, Wi-Fi, and 5 amp electricity
- Your Company Name & Logo linked on our vendor page
- Social Media Exposure
- Four complimentary vendor personnel passes
- Two complimentary attendee passes valid for access to all conference classes and events
(Attendees must be in Law Enforcement or Military - Names must be received by March 28, 2022).
- *Booths needing extra space or special accommodations MUST contact Blueline for space availability and restrictions*

DIAMOND SPONSOR

\$11,000.00

EVENING SOCIAL FOOD SPONSOR

- 20' x 15' booth space, 3 6' tables, 6 chairs
- Banner hung in high traffic area
- Eight attendee passes for conference classes (Attendees must be in Law Enforcement or Military - Names must be received by March 28, 2022)
- Listed as a Sponsor on our website with your logo and link
- Monthly Social Media Exposure
- Full Page Color ad in welcome brochure
- Your provided, single insertion promotional material included in attendee welcome bags
- Opening and Closing Night Speaking Opportunities

GOLD SPONSOR

\$8,000.00

WEDNESDAY NIGHT SPONSOR

- 20' x 10' booth space, 2 6' tables, 4 chairs
- Six attendee passes for conference classes
(Attendees must be in Law Enforcement or Military - Names must be received by March 28, 2022)
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure
- Full Page Color ad in welcome brochure
- Your provided, single insertion promotional material included in attendee welcome bags

SILVER SPONSOR

\$6,000.00

THURSDAY NIGHT SPONSOR

- 16' x 10' booth space, 2 6' tables, 4 chairs
- Four attendee passes for conference classes
(Attendees must be in Law Enforcement or Military - Names must be received by March 28, 2022)
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure
- Half Page Color ad in welcome brochure
- Your provided, single insertion promotional material included in attendee welcome bags

BRONZE SPONSOR (2)

\$4,000.00

BREAK SPONSOR

- 8' x 15' booth space, 1 6' table, 2 chairs
- Two attendee passes for conference classes (Attendees must be in Law Enforcement or Military - Names must be received by March 28, 2022)
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure
- Half Page Color ad in welcome brochure
- Your provided, single insertion promotional material included in attendee welcome bags

T-SHIRT SPONSOR

\$3,000.00

- Your logo on 500+ event t-shirts
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure

NAME BADGE SPONSOR (2)

\$2,500.00

- Your logo on 500+ event badges
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure

WELCOME BAG DONOR

- You provide 600 bags (minimum 10" x 12")
- Bags may have your logo
- Bags must arrive a minimum of one week prior to conference
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure

WELCOME BROCHURE ADS

\$100.00

- Full page color ad - 6" x 9"
- Must be received by March 28, 2022

BEER SPONSOR

\$3,500.00

BEER SPONSOR FOR 3 NIGHTS

- 20' x 10' booth space, 2 6' tables, 4 chairs
- Two attendee passes for conference classes (Attendees must be in Law Enforcement or Military - Names must be received by March 28, 2022)
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure
- Half Page Color ad in welcome brochure
- Your provided, single insertion promotional material included in attendee welcome bags
- Sponsor may, at their cost, provide cups to the hotel. Minimum suggested 500 per night.

LANYARD SPONSOR

\$3,000.00

- Your logo on 500+ event lanyards
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure

CHALLENGE COIN SPONSOR

\$2,500.00

- Your logo on 500+ coins for all attendees
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure

WELCOME BAG INSERTIONS

\$150.00

- Can't make the conference but want your information distributed to attendees?
- Supply, at your cost, a minimum of 500 promotional, single insert pieces
- Items must be received by April 9, 2022

RAFFLE DONATIONS

- Can't make the conference but want to support the event? Send a Raffle Prize!
- Social Media & Website Exposure
- Must be received by April 9, 2022



VENDOR CONTRACT

DATE: _____

BUSINESS NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EXTENSION: _____

EMAIL: _____ WEBSITE: _____

BOOTH PRICING

Summer Special any size until 9/5/21 - \$995.00 | Vehicle Booth (1) - \$1,495.00 (not eligible for Early Bird)
10' x 10' Booth - \$1,295.00 | 10' x 8' Booth - \$1,095.00 | 10' x 8' Non-Profit - \$895.00

BOOTH CHOICE(S)		BOOTH OPTIONS	
#1		BOOTH SIZE	
#2		BOOTH PRICE	TOTAL
#3		QUANTITY	\$

Method of Payment

- Check - Payable to: **Blueline K9 Training**
- Credit Card

Credit Card #: _____ Exp Date: _____ CW: _____

Booth Electricity

- Yes - 5 amp
- Yes - more than 5 amp
- No

Billing Address (if different from above)


Discounted rooms available at the **Wyndham Grand Pittsburgh** | Call **412.391.4600** | Group Code: **Blueline K9 Training**

By signing this contract I acknowledge reading and fully understanding all rules and regulations governing the Blueline K9 Training Conference as printed on the final page in this packet. I agree to abide by all these rules and regulations and acknowledge that acceptance of this by Blueline K9 Training constitutes a legally binding contract.

*****THERE IS A \$250.00 ADVERTISING FEE IF BOOTHS ARE CANCELED AND REFUNDED*****

NAME: _____ TITLE: _____

SIGNATURE: _____ DATE: _____



PITTSBURGH

PENNSYLVANIA

APRIL 26-28, 2022

SPONSORSHIP CONTRACT

DATE: _____

BUSINESS NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EXTENSION: _____

EMAIL: _____ WEBSITE: _____

SPONSORSHIP	PRICE	TOTAL
WELCOME BROCHURE AD	\$100.00	
WELCOME BAG INSERTONS	\$150.00	
CHALLENGE COIN SPONSOR	\$2,500.00	SPONSORED
NAME BADGE SPONSOR (2)	\$2,500.00	SPONSORED
LANYARDS	\$3,000.00	SPONSORED
CONFERENCE T-SHIRTS	\$3,000.00	SPONSORED
BEER SPONSOR	\$3,500.00	SPONSORED
BRONZE SPONSOR (2)	\$4,000.00	SPONSORED
SILVER SPONSOR (2)	\$6,000.00	SPONSORED
GOLD SPONSOR	\$8,000.00	
DIAMOND SPONSOR	\$11,000.00	SPONSORED
TOTAL		

Method of Payment:

- Check - Payable to: **Blueline K9 Training**
- Credit Card

Credit Card #:

Exp Date: _____ CW: _____

Billing Address (if different from above)

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NAME: _____ TITLE: _____

SIGNATURE: _____ DATE: _____

TERMS & CONDITIONS

Please read the following Terms and Conditions and sign and date the vendor contract page to acknowledge that you have done so.

- 1. PAYMENT OF EXHIBIT SPACE RENTAL FEE:** Payment in full must accompany the VENDOR and/or SPONSORSHIP CONTRACT in order to hold space. Make checks payable to: Blueline K9 Training LLC. Failure to comply with the above payment terms will result in the forfeiture of your booth space.
- 2. CANCELLATION AND REFUNDS:** Cancellation by the Exhibitor, for any reason, will result in forfeiture of all money paid by the Exhibitor. Notice of cancellation must be made in writing. ****THERE IS A \$250.00 ADVERTISING FEE IF BOOTHS ARE CANCELED AND REFUNDED****
- 3. ASSIGNMENT OF EXHIBIT SPACE:** Exhibit space will be allocated on a first-come first-reserved basis. Space reservations will be confirmed upon receipt of an executed contract signed by a duly authorized representative of the Exhibitor and full payment. Exhibitor agrees not to assign or sublet any portion of the exhibit space unless first authorized in writing by Blueline K9 Training LLC. Blueline K9 Training LLC reserves the right to assign and/or reassign the Exhibitor booth space other than that requested by the Exhibitor and to rearrange the vendor hall at their sole discretion.
- 4. OCCUPANCY OF SPACE:** Only one exhibitor, as listed in this contract, may occupy the exhibit space. Exhibitor agrees not to assign, sublease, or otherwise share any portion of the contracted exhibit space to or with any other party except a wholly-owned subsidiary, or firms for which the Exhibitor is the distributor or worldwide agent unless first authorized in writing by Blueline K9 Training LLC. Exhibitor agrees not to display the products, literature, or advertising of any company other than that listed within this contract.
- 5. INSTALLATION AND DISMANTLING OF EXHIBITS:** Exhibit installation time is between 10:00am and 4:00pm on April 26, 2022. (Booths must be set up and operational no later than 4:30pm). Exhibitor agrees that all materials are to be removed from the exhibit area on April 30, 2022, by 11:59pm. **Absolutely NO exhibit breakdowns before 9:00pm on April 30, 2022.**
- 6. SECURITY:** Final responsibility for security and protection of the Exhibitor personnel, displays, equipment, and materials shall be with the Exhibitor. Blueline K9 Training LLC, its agents, and representatives assume no liability for any loss, theft, damage, injury, or death prior to, during, or after the Conference and Show.
- 7. LIMITS OF LIABILITY:** Blueline K9 Training LLC, their officers, directors, agents, representatives, employees and contract vendors shall not be responsible and shall be held harmless for any loss, injury, or death resulting from any incident, fire, theft, or any cause whatsoever, including but not limited to accident or injury to Exhibitor property, Exhibitor demonstration participants, their employees, agents, guests, the public, and others, prior to, during, or after the exhibition. Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless Blueline K9 Training LLC, its officers, directors, employees, agents, and representatives against all claims, losses, and damages to persons and property, governmental charges, or fines, and attorney fees arising out of, or caused by Exhibitor installation, dismantling, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibition or demonstration areas. Exhibitor also acknowledges that Blueline K9 Training LLC, their officers, directors, employees, and agents neither carry insurance for Exhibitor property or person nor will any of the above named be responsible for providing or arranging for such insurance.
- 8. GENERAL RESTRICTIONS:** Only law enforcement, military, and security products and services and canine-related products and services may be displayed and exhibited. Blueline K9 Training LLC reserves the right to deny space to an Exhibitor if the products and/or services to be displayed, exhibited, or promoted do not directly meet the objectives of the Conference. All demonstrations and displays must be confined to the limits of the contracted exhibit space. Aisles must be kept clear. Advertising material, literature, samples, and giveaways may only be distributed within the confines of the contracted exhibit space. Blueline K9 Training LLC reserves the right to impose limitations on visual and noise levels, and any method of operation which becomes objectionable. Adhesive-backed signs are not permitted in the exhibit hall. No signs will be affixed with pins, nails, tape, tacks, or adhesives of any kind to walls, doors, windows, or any other surface in the exhibit hall. This agreement is subject to all terms and conditions contained in the lease between the exhibit facility and Blueline K9 Training LLC. In the event of inconsistencies or omissions in the respective leases, the terms of the exhibition facility lease will supersede. In the event of any violation of these Terms and Conditions by the Exhibitor, Blueline K9 Training LLC reserves the right, at their discretion, to close the Exhibitor's display and remove the Exhibitor's display and equipment from the exhibit hall. The Exhibitor will forfeit all monies paid, and be responsible for any and all charges associated with the above action.
- 9. TERMINATION OF EXHIBITION:** Should Blueline K9 Training LLC be prevented, in the sole judgment of Blueline K9 Training LLC, from holding the exhibition as a result of war, riot, strike, picketing, boycott, embargo, injunctions, emergency declared by a governmental agency, damage to the building, or any other act, incident, or circumstance beyond the control of Blueline K9 Training LLC, the VENDOR CONTRACT may be terminated. Blueline K9 Training LLC will have no liability for any Exhibitor financial loss or damage, and no financial obligation to the Exhibitor except to refund a prorated share of total exhibit space rental fees after deduction of all costs and expenses incurred by Blueline K9 Training LLC, and a reserve for claims. Exhibitor hereby waives all claims for loss or damage as a result of the termination.
- 10. AMENDMENTS TO TERMS AND CONDITIONS:** Blueline K9 Training LLC, at its discretion, may make changes, amendments, or additions to the Terms and Conditions of this contract between Blueline K9 Training LLC and the Exhibitor. Any changes, amendments, or additions shall be binding on the Exhibitor. The ruling of Blueline K9 Training LLC shall be final in all instances with regard to the use of exhibit space.